



PPC SILVER PACKAGE: For campaigns with small (\$1,000 - \$2,999) monthly ad spend budget. Includes Google Search Network and/or Bing.

NOTE: We Only Charge You For The Services We Offer Your Company. You Are Responsible To Pay For Advertisement Cost. Thank You.

We utilize the correct platform to achieve your goals. Depending on your business needs, we can do Search Campaigns.

Platform Includes:

Search Marketing Platform: Yes

Google Display Network: No

Remarketing: No

Text Ads: Yes

Facebook: No

LinkedIn: No

Banner Ads Creation: No

(1 set x 5 sizes [300x250,728x90,320x100,468x60,300x600]): Plus \$249 (max 2 revisions)

By analyzing your business and marketing goals, we would use the best ad extensions to boost the performance of your campaign and attract the right visitors to your website.

Ad Extensions

App Extensions

Call Extensions

Review Extensions

Callout Extensions

Sitelink Extensions

Location Extensions

Extensive research at the start of the campaign allows us to understand your business and use the right keywords tied with the best ad text to optimize your campaign. All keywords and text only deployed upon your approval.

Search Campaign Setup Includes:

Keyword Research: 4 hours

Campaign Structuring

Daily Budget Set-up

Ad Copy Creation

Ad Scheduling

Ad Extensions

Set-up Report

We monitor and optimize your campaigns constantly to increase the efficiency for each click.

Search Campaign Management Includes:

Bidding

Auditing

Report Analysis

Negative Keywords

Keyword Management

Ad Extension Management

Report Generation: Monthly

Bid Optimization: Once a week

Ad Copy Test (Inclusive in the max number of ad copies in the SLA)

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