



**ADVANCE WEBSITE DESIGN (PLATINUM PACKAGE):** Creation of highly customized WordPress sites, up to 2 homepage and inner page mockups, and revisions. **NOTE:** Project acceptance is subject to review of SLA, scope and deliverables.

**ADVANCE WEBSITE DESIGN PLATINUM PACKAGE INCLUDES:** A beautifully crafted, mobile responsive SEO-friendly website designed and built by our in-house experts, with up to 15 stock images provided from Shutterstock, a licensed copy of Elementor Page Builder and Astra Theme.

- 15 Shutterstock Photos
- Licensed Theme and Plugins
- Up to 40 pages
- SEO-ready with features activated, such as Social Media Icons, Blog, and HTML and XML sitemaps
- Responsive web design to ensure the website is displayed correctly across all screens
- Custom Design Website (2 Homepage Mock-ups, 2 Innerpage Mock-ups, 1 Homepage Mock-up Revision, and 1 Innerpage Mock-up Revision)
- Up to five page templates (Homepage, Contact Us, Blog, plus two innerpage templates)

**THE PROCESS INCLUDES:**

## **MOCKUP CREATION**

We create two mock-up studies for the homepage and innerpage.

## **MOCKUP REVISIONS**

We edit the mock-up based on the feedback.

## **WEBSITE DEVELOPMENT**

We create the website based on the approved mock-up.

## **FIRST REVISION**

We implement the revision based on the feedback:

- Removal of sections
- Color scheme
- Fonts

## **CONTENT INTEGRATION**

We integrate the content based on the approved innerpage mock-up and the five-page template we built.

## **SECOND REVISION**

We implement the revision based on the feedback:

- Image Change, Content Integration
- Banner Elements (not redesign), Social Media Link

## **PRE-LAUNCH QA**

We do a quality check on the website based on our checklist and the website owner instructions.

## **WEBSITE MIGRATION**

We migrate the site to your hosting (live site).

## **POST-LAUNCH QA**

We do the final quality check on the website based on our checklist.

## **REQUIREMENTS**

Below are the key requirements we need to effectively start building your website.

1. Chosen Shutterstock images
2. Design instructions
3. Inspirational site
4. Color Scheme
5. Content
6. Logo

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